

WIFrontDoor Housing



The Front Door to
Wisconsin's
Affordable Housing

lets you advertise your
properties online for **FREE**
and fill vacancies faster!

Our service is easy to use
and lets you control how your
property is listed.

WI FrontDoorHousing is an effective way to reach your target audience with free listings of your properties. Your listing will be included in thousands of searches by renters each month. Advantages of marketing on

WI FrontDoorHousing

- Most households in Wisconsin have internet access
- Potential renters can access rental information 24 hours per day
- **WI FrontDoorHousing** presents much more information about your property than a regular classified ad:
 - *Detailed descriptions*
 - *Photos and floor plans*
 - *Detailed maps to listed properties*
 - *Screening and pet policies*
 - *Rental applications*

This means that prospective renters know a lot more about your property by the time they contact you — you get pre-sold applicants! See other side for how to list.

Establishing an account and listing your properties is easy, simply visit the site at www.wifrontdoorhousing.org and select the menu tab for landlords, or email fdhelp@commerce.state.wi.us.

You can access the site and instantly update your listings 24 hours a day, seven days a week. Live staff support is also available Monday-Friday, 8AM to 4 PM at **608-266-5363**.

Advertise Online FREE

www.WIFrontDoorHousing.org

WIFrontDoorHousing is hosted by the State of Wisconsin Department of Commerce Bureau of Housing with support from the Wisconsin Housing and Economic Development Authority (WHEDA)

